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## Newton TOUCH

Richer Experience.  
Enhanced Outcomes.

# Newton TOUCH

Businesses across industries must evolve the way they interact to reflect the expectation of the 21st-century customer. Ordinary placards and stickers limited to static text and images are no longer ideal in today's competitive environment.

SOLUM introduces Newton TOUCH – a full LCD signage that offers a more vibrant and immersive way to promote your business. Tap it, swipe it, scan it – Newton TOUCH enables customers to interact directly with your product and services. Simultaneously, your business can benefit from enhanced in-store campaigns, additional profits from ad space, and real-time data from customers.

With Newton TOUCH, you can take your customer experience to the next level and achieve better outcomes for your business. Future-proof your business, transform your operations with Newton TOUCH.



## Key Features



Interactive Interface



Immersive Full HD Display



Customizable Content



Two Display Sizes



High-Performance Internals



Intuitive CMS Platform

## Benefits



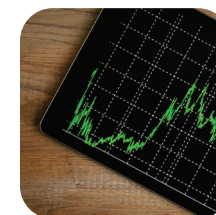
Advertisement Effect



Interactive Customers



Additional Advertisement Profit



Data Monetization

## Tech Specifications

23"



29"



	23"	29"
Resolution	1920 x 158	1920 x 540
Display Colors	16.7 Million Colors	16.7 Million Colors
Surface Treatment	Hard coating(4H), Anti-glare treatment of the front polarizer	Anti-glare coating
OS	Android 8.1	Android 8.1
CPU	ARM®Cortex™ - A35, Quad-core, 1.35 GHz	ARM®Cortex™ - A35, Quad-core, 1.35 GHz
RAM	1GB DDR3	1GB DDR3
Memory	1GB DDR3	1GB DDR3
Network	Wi-Fi 802.11 /b/g/n (2.4GHz)	Wi-Fi 802.11 /b/g/n (2.4GHz)
Signal Output	Micro HDMI	Micro HDMI
DC Power input	USB Type C	USB Type C
Temperature	0°C~45°C	0°C~45°C